



# Join Grow Native! and watch your business grow!

With its support, promotion and expertise, the GrowNative! Program can help your business grow!

Become a Grow Native! Professional Member to grow the natives sector of your business with native seeds, plugs, plants, shrubs and trees!

### ***Interest is building, demand is rising.***

- Homeowners and other consumers want plants with an ecological purpose: habitat for wildlife, rain gardens to capture rooftop runoff, host plants for butterfly larvae, seeds and fruit for birds, nectar for pollinators, and native edibles for themselves.
- Cities are requiring stricter stormwater measures — and one key to soaking up water is planting deep-rooted native species. Large campuses striving for sustainable images are making natives a priority when they design landscapes.
- Many farmers want to improve their land's soil health and diversify forage with native warm-season grasses, and conservation groups need natives to restore wildlife habitat.

### ***Whatever the setting or need, natives can improve landscape projects.***

This is beginning to feel like a paradigm shift, integrating native plants into our lives and landscapes will create a connection to our true local, American environment that is so often missing in our lives.

### ***GrowNative! helps you understand native plants and plant services.***

Garden centers, growers, landscape contractors, land care professionals, wildlife habitat professionals, arborists, forest managers, landscape architects, engineers, designers, and educators become professional members to be on the frontline of native plant knowledge and trends. Members are eligible to attend our educational events aimed at all levels of native plant professionals and enthusiasts. They also become part of a network to exchange information and knowledge about native plants, improving their supply, methods, and professional connections.



Grow Native! plant tags educate consumers and help native plant growers and sellers sell plants.



### ***Grow Native! helps market your native plants and services.***

- Annual membership into GrowNative! includes inclusion in our annual printed Resource Guide to suppliers of native plant products and services, of which more than 10,000 copies are distributed at garden trade shows, conferences, retail outlets and agency offices throughout the Lower Midwest.
- Your detailed product and service information is also posted in an on-line directory at [www.grownative.org](http://www.grownative.org), which receives more than 5,000 views each month.
- You also become eligible to use the Grow Native! logo, and purchase our official GrowNative! plant tags—attractive marketing tools indicating a trustworthy source guarantee.
- Various sponsorship membership levels are available as well, including free exhibit space at our events and your logo on the Grow Native! website.
- Members may also receive free Grow Native! produced literature, and Grow Native! membership includes membership to the parent organization of Grow Native!, the Missouri Prairie Foundation.

If you're new to natives or work with them often, there's something for you in GrowNative! Read on to learn all of our benefits and professional membership requirements. Register online here now.

Thank you, and please email [grownative@moprairie.com](mailto:grownative@moprairie.com) for more information.