

**Grow Native!/Missouri Prairie Foundation
2018 Sponsor Rewards Matrix**

Professional Grow Native! Supporters

Recognition Device	\$ 10,000 Grow Native! Champion	\$ 5,000 Platinum Sponsoring	\$ 2,000 Gold Sponsoring	\$1,000 Silver Sponsoring	\$500 Bronze Sponsoring	\$250 Contributor	\$150 Supporting	\$100 General Member
Logo in Grow Native! ads in 2018 in consumer publications	Logo larger in ad in at least one wide-readership consumer magazine in Missouri/lower Midwest	Logo medium in ad in at least one wide-readership consumer magazine in Missouri/lower Midwest						
Grow Native! website	most prominent full color logo with sponsor's website link on GN home page and in a "Support Our Sponsors" section	prominent full color logo with sponsor's website link on GN home page and in a "Support Our Sponsors" section	large full color logo with sponsor's website link on GN home page and in a "Support Our Sponsors" section	medium-sized full-color logo with sponsor's link on GN home page and a text listing in a "Support Our Sponsors" section	text listing, larger, in a "Support Our Sponsors" section	text listing, smaller, in a "Support Our Sponsors" section		
Mo. Invasive Species Task Force	most prominent full color logo with sponsor's website link on MoIP home page and in a "Support Our Sponsors" section	prominent full color logo with sponsor's website link on MoIP home page and in a "Support Our Sponsors" section						
Event Exhibit Space	two full-sized table spaces	two full-sized table spaces	two full-sized table spaces	one full-sized table	1/2 table space	1/4 table space for displaying printed materials		
Event Display Boards	full color logo prominently displayed on display board at registration table and projection during breaks	full color logo prominently displayed on display board at registration table and projection during breaks	full color logo prominently displayed on display board at registration table and projection during breaks	full color logo prominently displayed on display board at registration table and projection during breaks	text mention on display board at registration table and projection during breaks	text mention on display board at registration table and projection during breaks		
Event PowerPoint Slides	full color logo slide/ advertisement dedicated to Champion, prominently displayed on single rotating slide before Grow Native! events and during breaks/ lunch; longest time duration	full color logo/advertisement prominently displayed on single rotating slide before events and during breaks/ lunch; longer time duration	full color logo prominently displayed on single rotating slide before event and during breaks/lunch; medium time duration	full color logo displayed on single rotating slide before event and during breaks/ lunch; shorter time duration	text mention on slide with other sponsor level supporters	text mention on slide with other sponsor level supporters		
Event Verbal Announcements	mention at beginning and end of events while full color logo appears on the screen	mention at beginning and end of events while full color logo appears on the screen	mention at beginning and end of events while full color logos of all sponsors appears on the screen	mention at beginning and end of events while full color logos of all sponsors appears on the screen				
Conference Workshop materials to attendees	Sheet recognizing all sponsors according to sponsorship level, given to all registrants	Sheet recognizing all sponsors according to sponsorship level, given to all registrants	Sheet recognizing all sponsors according to sponsorship level, given to all registrants	Sheet recognizing all sponsors according to sponsorship level, given to all registrants	Sheet recognizing all sponsors according to sponsorship level, given to all registrants	Sheet recognizing all sponsors according to sponsorship level, given to all registrants		
Brochure/catalog at Grow Native! booth at tradeshows/conferences	yes	yes	yes	yes				
Event Complimentary Admission	6 tickets to all GN professional events and 6 tickets to MPF Annual Dinner	6 tickets to all GN professional events and 4 tickets to MPF Annual Dinner	4 tickets to all GN professional events and 2 tickets to MPF Annual Dinner	2 tickets to all GN professional events				
MPF Journal/ E-newsletter	most prominent full color logo/website address in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	prominent full color logo/ website address in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	large full color logo/website address in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	medium-sized, full color logo/website address in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	text listing in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	text listing in annual report in spring issue of <i>Missouri Prairie Journal</i> , in GN sponsor recognition section. Receive <i>Mo. Prairie Journal</i>	Receive <i>Mo. Prairie Journal</i>	Receive <i>Mo. Prairie Journal</i>
Personalized "Thank You"	from GN Committee Chair and MPF president	from GN Committee Chair and MPF president	from GN Committee Chair and MPF president	from GN Committee Chair and MPF president	from GN Committee Chair	from GN Committee Chair	from GN Committee Chair	from GN Committee Chair
Qualified to Purchase Grow Native! Plant Tags	yes	yes	yes	yes	yes	yes	yes	
Grow Native! Professional Membership	yes	yes	yes	yes	yes	yes	yes	yes
Inclusion in Grow Native! Resource Guide--print (minimum print run of 25K and on-line)	Most prominent recognition with logo as sponsor of both the printed and on-line Grow Native! Resource Guide	Prominent full color logo/ website address in Grow Native! Resource Guide	yes	yes	yes	yes	yes	yes
Lifetime membership to Missouri Prairie Foundation	yes	yes	yes					
2018 member of MPF	yes (lifetime)	yes (lifetime)	yes (lifetime)	yes	yes	yes	yes	yes